



School of Commerce

Department of B.Com Computer Applications

Event Title	Seminar On "Knowledge Enrichment Programme on Tradition & Culture with Special Reference to Jammu & Kashmir: People and Life Style"
Category	III YEAR
Date	23.01.2024
No. of Resource Person	1
No. of Participants	53

Report

This report delves into the vibrant tapestry of Jammu and Kashmir, exploring the diverse people and rich lifestyle that define this region. Jammu and Kashmir, often dubbed the "Crown of India," is home to a kaleidoscope of ethnicities and cultures, each contributing to the unique identity of this picturesque state. Primarily, the Jammu region is populated by Hindus while the Kashmir Valley is known for its high Muslim population. One can also spot a little variety of Sikh presence here.

The Dean of Management, Dr. M. K. Shakila's expertise, coupled with the interactive format, created a platform for knowledge sharing, cultural immersion that led to breaking down stereotype thinking. Koshur language is an important part of the culture of the people of Jammu and Kashmir. Both Kashmiri Muslims and Kashmiri Pandits speak this language. It is acknowledged as an Indo-Aryan language and it's known for its beauty and accent. This session took us to a tour to Jammu and Kashmir, where, the listeners were enchanted not only with the beauty of the land but also with varied other information and data like cultural diversity and artistic legacy.

Invitation

GURU NANAK COLLEGE (AUTONOMOUS)
Accredited at 'A++' Grade by NAAC
An ISO 9001:2015 Certified Institution
Guru Nanak Salai, Velachery, Chennai-600042

SCHOOL OF COMMERCE

DEPARTMENT OF B.COM(COMPUTER APPLICATION)
Association Badge Ceremony in Tune with Knowledge Enrichment
Program on Tradition and Culture

22-01-2024, Monday **DAY 1** **10:30 AM - 11:30 AM**

Ms.A.Meenachi
Assistant Professor Department of Political Science
Topic Learning from Traditional Function

23-01-2024, Tuesday **DAY 2** **10:30 AM - 11:30 AM**

Dr.Shakila M.K
Head & Dean School of Management
Topic Jammu and Kashmir: People & Life Style

24-01-2024, Wednesday **DAY 3** **10:30 AM - 11:30 AM**

Dr.K.Umadevi
Associate Professor, Dean School of Commerce
Topic Motivational Speech, Badge Ceremony

REGISTER NOW >

Dr.D.LEELAVATHI
HOD

Dr. ANITHA MALISETTY
VICE PRINCIPAL

Dr. T.K.AVVAI KOTHAI
PRINCIPAL

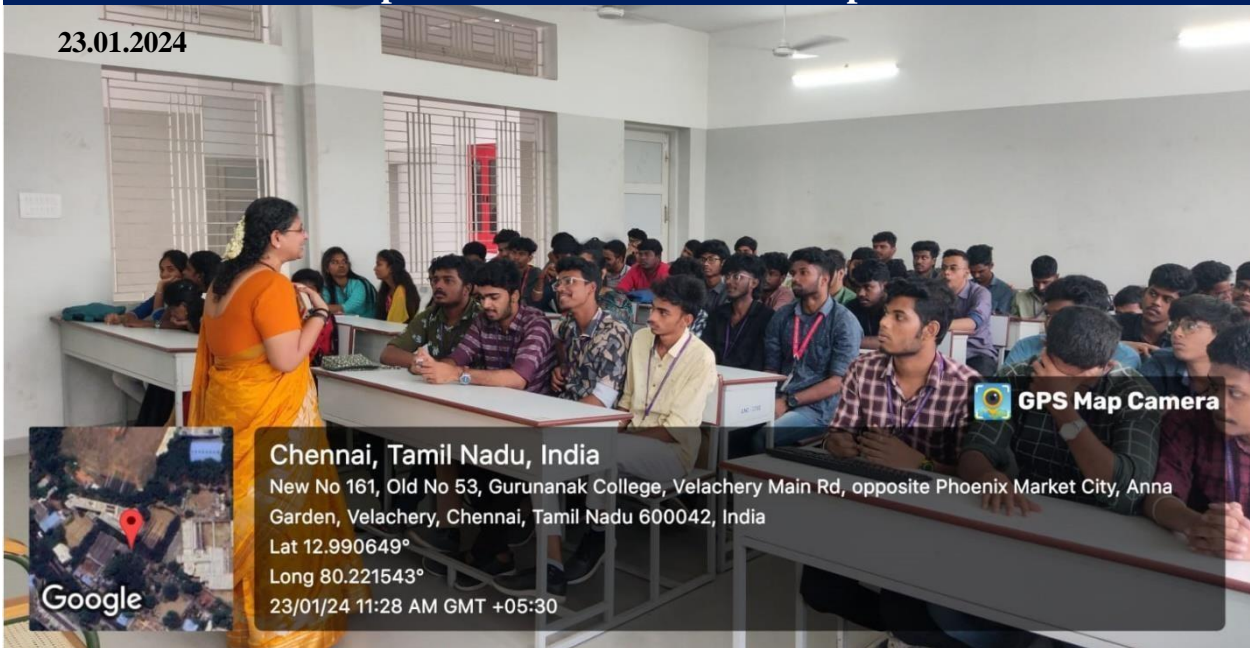
Dr.UMADEV
DEAN -SCHOOL OF COMMERCE

MANJIT SINGH NAYAR
GENERAL SECRETARY &
CORRESPONDENT

Photos

Snap shot of Resource Person's Speech

23.01.2024



Snap shot during the session

23.01.2024



Snap shot during the session

23.01.2024

